



## HOW DO WE COMMUNICATE AT SECOND CHURCH?

### **SUNDAY WORSHIP BULLETIN**

*How Often:* Weekly on Sunday

*Format:* Printed

*Intended Audience :* Folks who attend Sunday Worship

*Submit input to:* [office@2ndchurch.org](mailto:office@2ndchurch.org)

*Content:* Worship Service, Prayer List, Calendar for the coming week, Current event listings

### **SPIRE**

*How Often:* Monthly

*Format:* Online (notification comes via email with the heading Spire Newsletter) or printed upon request

*Intended Audience :* Members/non-members Residents/non-residents

*Submit input to:* [office@2ndchurch.org](mailto:office@2ndchurch.org)

*Content:* News for the coming month, lengthier news articles, wedding, death, and birth announcements, calendar for the coming month.

### **WEEKLY NEWSLETTER**

*How Often:* Weekly

*Format:* Sent via Email with the subject line 2nd Church NEWS Printed version upon request

*Intended Audience :* Church family

Submit input to [office@2ndchurch.org](mailto:office@2ndchurch.org) or Quindara Dodge at [gdodge@verizon.net](mailto:gdodge@verizon.net)

*Content:* This week's worship, Sunday School, and activities. Short current news articles, Links for coffee server and lay reader signups and blog posts by Pastor Mark.

### **WEB ([www.2ndchurch.org](http://www.2ndchurch.org))**

*How Often:* Always available on line.

*Intended Audience :* Church Family, Folks looking for a church home or those who are curious about Second Church

*Submit input to:* [office@2ndchurch.org](mailto:office@2ndchurch.org) or Shirley Taylor at [shirley@adsum.com](mailto:shirley@adsum.com)

*Content:* This week's worship and Sunday School, News and events, calendar, information about church programs (CE, Music), posts by Pastor Mark, links for signups for coffee server, lay reader and online giving, general information about the church including staff bios, and contact information.